Olivier Dannenmuller

Communications Manager | Transformation & Innovation

Montrouge, France · +33 6 77 91 39 53
olivier.dannenmuller@vinci-construction.com



PROFESSIONAL PROFILE

Senior communications professional with more than 20 years of experience across publishing, television and corporate communications, including 15 years at Geostock (VINCI Group). Advises senior management on strategic communications, organisational change and employee engagement in an international industrial environment.

Now developing practical AI-related initiatives and exploring how AI can support information analysis, knowledge sharing and new ways of working. Looking to move from hands-on experimentation towards a strategic role in responsible AI transformation.

PROFESSIONAL EXPERIENCE

Geostock / VINCI Group

2011 – Present

Communications Manager

International underground energy-storage engineering and industrial operations, with projects in more than 50 countries.

- Advise Geostock senior management and contribute to VINCI Group-level discussions on corporate positioning, energy transition and strategic communications.
- Build narratives and engagement programmes that connect the company's industrial heritage with its transition towards lower-carbon energy.
- Design and coordinate multi-site communications, an intranet, strategic events and executive messaging; work with teams, agencies and external partners.
- Manage communications budgets of approximately €250,000 and coordinate internal contributors and project teams.

AI & ORGANISATIONAL TRANSFORMATION

SCOPE | AI-assisted media intelligence · In development

Initiated and developed workflows for AI-supported media monitoring, contact research and source verification, with emphasis on human review and editorial reliability.

AI adoption & the future of work | Internal programme in preparation

Preparing a 2027 internal convention exploring how AI may reshape jobs, skills and the value of human contribution, and how to support colleagues through change.

Local AI & knowledge management | Exploratory work

Investigating AI-supported access to organisational knowledge, multilingual search and locally hosted approaches, with attention to traceability and confidentiality.

Selected achievements & experience

SELECTED PROJECTS & MEASURABLE OUTCOMES

2025 — **Geostock's 60th anniversary**

250 participants · 4.9/5 satisfaction. Executive speeches, company narrative and editorial direction for corporate films.

2024 — **Corporate strategy convention**

120 participants · 4.7/5 satisfaction. Designed a participatory communication format around strategic alignment and environmental challenges.

2023 — **HYSTORIES European project**

€2.5m consortium · 17 countries · 400 event participants. Coordinated international project communications, scientific outreach and a hybrid event.

EARLIER PROFESSIONAL EXPERIENCE

Editorial & print media — 2004 – 2010

Journalist and copy editor for *L'Équipe*, *La Maison écologique* and Textuel – La Mine. Editorial production, accuracy and content quality.

France Télévisions — 2005 – 2011

Audiovisual writer for *Questions pour un champion*, *C dans l'air* and *Le Magazine de la santé*; programme review work covering nearly 2,000 documentaries.

EDUCATION

Formacom | Professional qualification in proofreading & copyediting — 2015

Professional qualification at French Bac+2 level, with a strong foundation in editorial rigour, quality control and written communication.

AREAS OF EXPERTISE

Strategy & leadership	Executive advising · stakeholder engagement · strategic narratives
Transformation	Change communications · internal engagement · coordination across sites
Digital & AI	AI experimentation · media intelligence · digital communications · SEO
Delivery	International programme coordination · teams & agencies · budget oversight

LANGUAGES

French · Native

English · B2 (professional working proficiency)

SELECTED WORK SAMPLES

2025 anniversary film · 2024 convention film · HYSTORIES film